Logo Policy for Slides

It is the policy of the Accreditation Council for Continuing Medical Education (ACCME) that logos of <u>ACCME defined ineligible companies</u> are not permitted in accredited CME activities. A speaker who has a financial relationship with an ineligible company whose work is supported by that ineligible company must disclose that relationship using the <u>required disclosure slide template</u> which must be both displayed and verbalized at the beginning of the presentation. Research support received from that company may be attributed using **only plain text** at the outset of the presentation (after the disclosure slide) without use of any company logos, tag lines, or branding (color scheme) anywhere in the presentation.

A speaker from an eligible company such as a school of medicine or health science university, research institution, research consortium, for-profit hospital (exempt under ACCME rules), or government agency may credit the organization(s) using logos on the acknowledgement slide, preferably the last slide. The speaker **may not** brand the overall presentation with logos or designs from the organization(s).

If you violate these regulations, you will be asked to revise your presentation. If you do not revise your presentation, you may be disqualified from presenting.